



8 & Under Membership Update – 2010 Annual Congress

- There were 95,775 members in the 8 & under age group for the 2009-10 season. This is a 4.5% increase from last season's total of 91,622.
- The 8 & under age group has posted back-to-back growth years for the first time in over 20 years.
- In the past 10 years, we experienced growth in 4 seasons. Two were post-Olympic years (2002-03, 2006-07) as well as 2008-09 and 2009-10.
- With membership numbers historically increasing in a post-Olympic year, we should see an increase in 2010-11 for a third straight season.
- This is our largest 8 & under membership since 2000-01 (96,538).

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
	-1.8%	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%

- 77,069 players have been lost over the last five seasons in the 8 & under segment – this is an average of 42 kids leaving youth hockey **EVERY DAY** in this category.
- More than 44% of kids that start in youth hockey leave the sport before age 9.
- The most significant membership losses occurred during the NHL Lockout (2004-05) and post-Lockout (2005-06) seasons.

USA Hockey's goal is to have 101,353 members in the 8 & under age category at the completion of the 2010-11 season.

To learn more about Growing The Game, please attend the Membership Development Workshop on Saturday, June 12 from 8am to 9:30am in Salon C.