

**POSITION:** Local Association Growth Coordinator

**OBJECTIVES:**

- To acquire and retain youth hockey players in the 4 to 8 year old age range for local association.
- Growth Coordinator will work with and be supported by USA Hockey's Programs Services department.
- There are many opportunities available for growing youth hockey; it is up to the Growth Coordinator in determining what will work in their community.

**GROWTH OPPORTUNITIES:**

- Work with association leadership on acquisition & retention programs
- Incorporate USA Hockey growth models
- Have a presence at community activities
- Main contact for potential new families
- Communicate with parents to maximize program satisfaction
- Coordinate loaner equipment
- Recruit volunteers to assist with growth initiatives

**QUALIFICATIONS:**

- A passion to grow the game in local community
- Excellent communication and organization skills
- Enthusiastic